



SATURDAYS AT 4PM

*With The Marketing Maverick,
JASON ARCEMONT*

AS HEARD ON
KPRC
AM•950



 *The Hook is a weekly radio show focused on branding, marketing and all around business development.*

Jason Arcemont, The Marketing Maverick, will be giving his expertise to business owners, serial entrepreneurs and those interested in building a stronger company brand. The Hook will be available not only on the historic 950 KPRC radio, which targets men 25-54, but also on multiple podcast platforms. If you're looking to get your company in front of affluent business owners, entrepreneurs or decision makers for professional services then look no more.

Each episode is posted on the following sites for additional future download:

- JasonArcemont.com
- Social Media Platforms
- YouTube
- KPRCradio.com

We would love to interview you as a potential sponsor of The Hook.

Please contact us via email at contact@TheHookRadio.com.



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SPONSORSHIP PACKAGES

★★★ Segment Title Sponsor \$2,000 monthly	★★ Referring Partner Sponsor \$750 monthly	★ Brand Review Sponsor \$750 one time
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Segment Title Sponsor - \$2,000 monthly

- ✓ This segment is brought to you by (*your brand*)
- ✓ Each episode of The Hook has three 10-13 minute segments available for sponsorship
- ✓ Sponsorship includes on-air recognition of your brand in at least three places during sponsored segment (*introduction, midway, and closing segments*)
- ✓ Quarterly (*every 3 months*) on-air interview* with your company (*10 minute special guest segment*)
- ✓ One time on-air brand review*; Jason Arcemont presenting an on-air review of your product or service (*10 minute segment*)
- ✓ Social media posts (*2 per month*) leading up to your brand review and/or guest interview
- ✓ Radio commercial mentions featuring your brand as a guest; aired during the week on 950AM

Referring Partner Sponsor - \$750 monthly

- ✓ During conversation on The Hook, Jason Arcemont will refer listeners to your company. This is a great way capitalize as a partner of the show while receiving solid name recognition and direct referrals.
- ✓ The Hook's 950 page will feature a link to your website to drive traffic to your business.

Brand Review Sponsor - \$750 one time

- ✓ One time on-air brand review*; Jason Arcemont presenting an on-air review of your product or service (*10 minute segment*)
- ✓ Social media posts (*2 that week*) leading up to your brand review and/or guest interview
- ✓ Radio commercial mentions featuring your brand as a guest; aired during the week on 950AM

***All guest interviews and brand reviews posted:**

- JasonArcemont.com
- Social Media Platforms
- YouTube
- KPRCradio.com (with entire episode)

To be a potential sponsor of The Hook, please contact us via email at contact@TheHookRadio.com.
We look forward to and are thankful for your partnership.